

# MANNAT PRUTHI (She/Her)

New York City, USA | prutm141@newschool.edu | [Portfolio](#) | [LinkedIn](#)

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## PROFESSIONAL SUMMARY

An interdisciplinary creator exploring the space where visual communication, storytelling, and emotion meet with expertise in digital content creation, post production, illustration, and social media.

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## EDUCATION

### Parsons School of Design, The New School

Aug 2021 - May 2025

*Bachelor of Fine Arts in Integrated Design with a focus on Communication Design and Minor in Immersive Storytelling*

Relevant Course Work: Integrated Media, Digital Editing: Arts and Techniques, Digital Storytelling, CD: Motion Graphics

### London College of Communication, University of Arts London

July 2022

Communication for PR and Advertising

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## EXPERIENCE

### The New School

April 2024 - May 2025

Digital Content, Student Producer

Hybrid \* Manhattan, New York, USA

- \* Pitched and planned the "What's New" series featuring Isabella Tatiana Tanjutco, creating interview questions and coordinating pre-production.
- \* Edited and shot videos for social media adding animations, text, and color grading for projects such as the Materials for the Arts video and RuPaul's Drag Race Class featuring Lana Ja'Rae.
- \* Worked as a production assistant for the Lauren Altman's Fashion Show, Parsons BFA Graduate Fashion Show and President's Shoot.

### Dibs\*

June 2023 - July 2023

Design and Social Media Intern

On Site \* Gurugram, Haryana, India

- \* Produced and edited short-form videos and posts, driving social media engagement for brands like Nutty Gritties and Edrio.
- \* Captured and Edited behind-the-scenes footage for Edrios Fall/Winter 2023 campaign shoot.
- \* Assisted as Art Director for Edrios Fall/Winter 2023 campaign, preparing a detailed shot-by-shot PDF to optimize production.
- \* Contributed to content creation strategies through brainstorming sessions, leading to effective email campaigns and digital posts.

### Tomato Mouse

Feb 2023 - May 2023

Digital Design Intern

Hybrid \* Brooklyn, New York, USA

- \* Edited sizzle reels for the personal website of the artist, Maliyamungu Gift Muhande.
  - \* Created a brand identity package, including potential animations, website mockups made on Figma and a structured Instagram layout to establish cohesive brand imagery.
  - \* Conducted SWOT and competitor analysis to inform brand identity strategies, improving user engagement.
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## ACHIEVEMENTS

### Exhibitions

Midpoint, Integrated Design BFA Graduate Show

May 2025

Exhibited an interactive cabinet, "Echolocation" a healing toolkit for those who fear falling behind inviting them to slow down and rediscover self-trust.

Sweet 16, Open House Theresa Lang Community Center, Parsons School of Design

May 2024

Showcased a series of illustrated booklets titled "The 7 Shadows of Thought," featuring 7 stories made to help readers understand their thought patterns.

Tomato Mouse Gallery, Brooklyn, NY

Dec 2022

Displayed "Beats of the City," a collection of prints and a photobook capturing the dynamic energy and stillness of New York City.

### Awards

The Deans List

Fall 2021 - Fall 2024

Dean's Annual BFA Scholarship

Fall 2021 - Spring 2025

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## SKILLS

**Softwares:** Adobe Creative Suite (Premiere Pro, Audition, After Effects, Illustrator, InDesign, Photoshop), Davinci Resolve, Colorista, Google Suite, Figma.

**Technical Skills:** Video Production, Editing, Photography, Sound Recording & Editing, Motion Graphics, Creative Pitching, Film Photography (Developing and Printing), Digital Asset Management, Storyboarding, Graphic Design.