

# MANNAT PRUTHI (She/Her)

New York City, USA | prutm141@newschool.edu | [Portfolio](#) | [LinkedIn](#)

---

## PROFESSIONAL SUMMARY

An interdisciplinary designer with expertise in digital content creation, graphic design, illustration, and social media. Skilled at producing engaging multimedia content and storytelling visuals, with experience in video production, editing, and photography.

---

## EDUCATION

### Parsons School of Design, The New School

Aug 2021 - May 2025

*Bachelor of Fine Arts in Integrated Design with a focus on Communication Design and Minor in Immersive Storytelling*

**Relevant Course Work:** Digital Storytelling, Integrated Media, CD Studio: Stories to Platforms, CD Studio: Motion Graphics, Experiments in 16mm Filmmaking, Introduction to Animation

### London College of Communication, University of Arts London

July 2022

Communication for PR and Advertising

---

## EXPERIENCE

### The New School

April 2024 - Present

Digital Content, Student Producer

Hybrid \* Manhattan, New York, USA

- \* Used DSLR camera to document events such as The New School's Block Party and David Yurman's book launch.
- \* Edited videos using Premiere Pro, incorporating animations, text, and color grading for the Materials for the Arts video.
- \* Assisted with equipment setup and sound management for the video productions of the "What's New" series featuring Isabella Tatiana Tanjutco.
- \* Organized and cataloged 17 public collections in the DAL library, updating the asset management system.

### Dibs\*

June 2023 - July 2023

Design and Social Media Intern

On Site \* Gurugram, Haryana, India

- \* Assisted as Art Director for Edrios Fall/Winter 2023 campaign, preparing a detailed shot-by-shot PDF to optimize production.
- \* Produced and edited social media reels and posts, boosting visibility for brands like Nutty Gritties and Edrio.
- \* Contributed to content creation strategies through brainstorming sessions, leading to effective email campaigns and digital posts.
- \* Captured behind-the-scenes footage for Edrios Fall/Winter 2023 campaign shoot.

### Tomato Mouse

Feb 2023 - May 2023

Digital Design Intern

Hybrid \* Brooklyn, New York, USA

- \* Edited sizzle reels for the personal website of the artist, Maliyamungu Gift Muhande.
- \* Created a brand identity package, including potential animations, website mockups made on Figma and a structured Instagram layout to establish cohesive brand imagery.
- \* Conducted SWOT and competitor analysis to inform brand identity strategies, improving user engagement.

---

## ACHIEVEMENTS

### Exhibitions

Sweet 16, Open House Theresa Lang Community Center, Parsons School of Design

May 2024

Showcased a series of illustrated booklets titled "The 7 Shadows of Thought," featuring seven stories designed to help readers understand their thought patterns.

Tomato Mouse Gallery, Brooklyn, NY

Dec 2022

Displayed "Beats of the City," a collection of prints and a photobook capturing the dynamic energy and stillness of New York City.

### Awards

The Deans List

Fall 2021 - Fall 2024

Dean's Annual BFA Scholarship

Fall 2021 - Spring 2025

---

## SKILLS

**Softwares:** Adobe Creative Suite (Illustrator, InDesign, Premiere Pro, Photoshop, After Effects, Audition), Figma, Google Suite

**Technical Skills:** Video Production, Editing, Photography, Graphic Design, Motion Graphics, Illustration, Project Management, Digital Asset Management, Film Photography (Developing and Printing), Creative Pitching, Sound Editing, Storyboarding.